

it's clever
it's memorable

2015
est.
BLOOM
collective

it's back

monthly
twilight market
cambridge

are you joining us



let's go

Bloom Collective has been in the business of markets since 2015. Although we've recently taken a small (ish) breather for a few years, we are back this year with a revitalised vision and ready to kick ass, especially leading into our 10 year anniversary next year.

what sets us apart

We focus on a beautifully curated market and a charismatic atmosphere.

We encourage feedback and making adjustments to reflect our community is at the forefront (including you), because we can't do what we do without the peoples.

Since Bloom is an evening market, there's no need to rush in the morning. You can still enjoy some family time, chill on your Saturday, or catch up on things before joining us in the afternoon.

Leamington Domain is our home and has been since day dot - we collaborate with the miniature trains and there is also a playground onsite. It is a hidden charm and destination venue - which means our visitors are intentional to purchase from you - which makes everything friendlier too because they actually want to be there.

We aim for a beautiful yet fun vibe.
Collectively We Bloom.

Looking forward to your application



EST. 2015

BLOOM



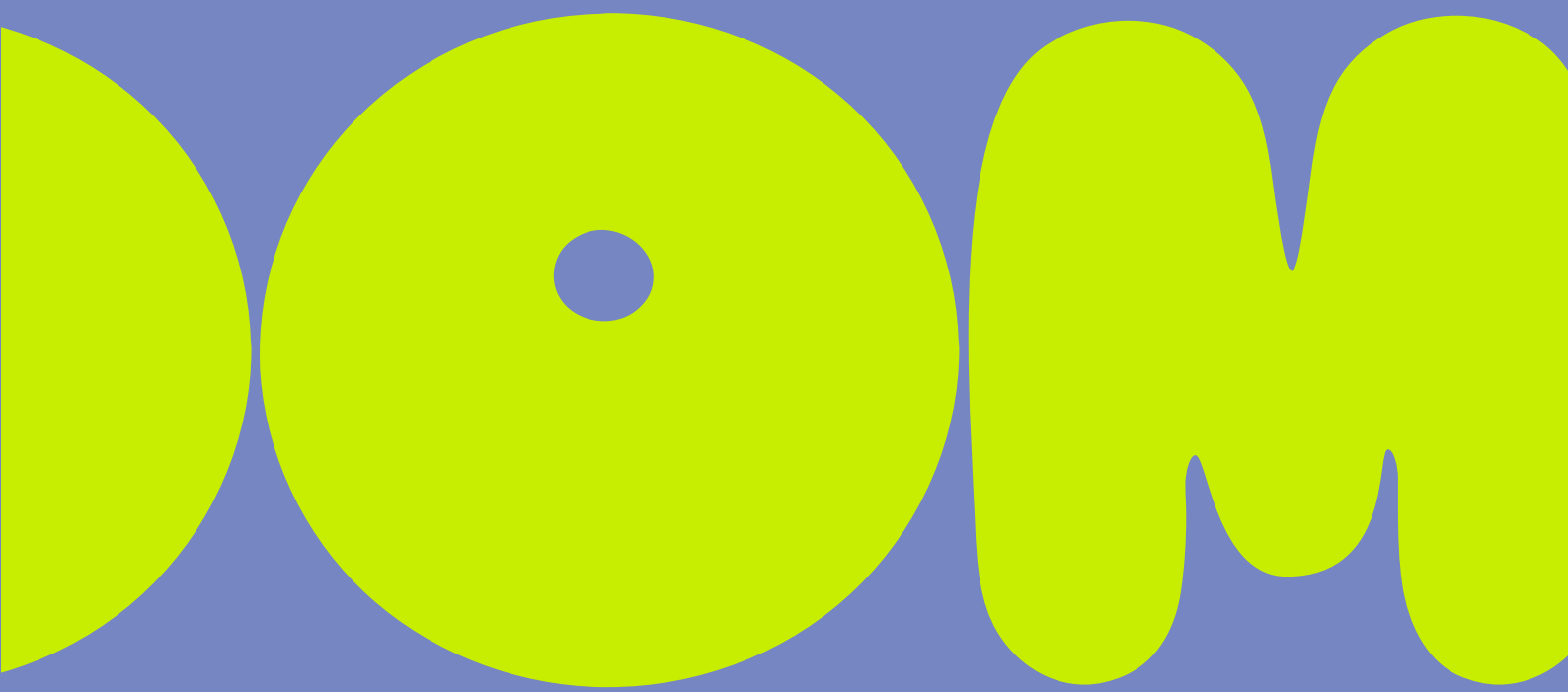
“For us we find it really interesting, although it's not a massive market in size, we've often had more targeted sales than one of our more regular markets”.



**the name
bloom collective
stands for a seed
(an idea) and
nurturing it until it
becomes a growing
business amongst a
collaborative space.**

BLOOM COLLECTIVE

"Love the venue. So many impulse customers and really appreciate the organisers actually listen to you and take on board feedback."



BLOOM

bloom



clever marketing

VALUE TO YOUR INVESTMENT

Our events will be advertised in the following way:

- + Stuff, and in community papers
- + Facebook and Instagram Posts | Stories
- + LIVE Facebook videos on the event day
- + Advertising in Local Publications, and Newsletters
- + Street Signage
- + Posters around town
- + Word of mouth marketing
- + Networking groups
- + Professional photography
- + Wintec | Territory Study | Polytechics - interns

YOUR RESPONSIBILITY

You are also the best marketing tool for your business. If you promote your involvement in the market - it will reach a larger audience.

We are not responsible for marketing your business as well as the event. We suggest you try giving some of the ideas above a whirl in your own business.

collective

BLOOM COLLECTIVE

when & where

DATES 2024

Leamington Domain, Cambridge

4-8 pm

Saturday 12th October

Saturday 9th November (Xmas)

Saturday 14th December

DATES 2025

Saturday 11th January 2025

Saturday 8th February (Waitangi Weekend)

or 1st February (Alternative Option - vendor dependant)

Saturday 8th March

Saturday 12th April

(Easter Market - but not Easter Weekend, SuperCars

Taupo 2025 is on this weekend - so we will take expressions of interest for this event.



season pricing

2024-2025 SEASON

RATES

POWERED

Please note we no longer allow food trucks to bring their own generators - to ensure the best service possible for our visitors.

Food Truck - 16amp - x1 Caravan Plug (Blue)	\$175
Food Truck - 32amp - Single or 3 Phase 32amp (Orange)	\$255
Food Truck or 3x3m - x1 10amp plug, \$5 per additional plug	\$125
Coffee Vendor	\$75

NO POWER

Food or Makers - 3x3m	\$60
Produce - 3x3m Food Site	\$35

Pricing excludes GST.

Please ensure your gear is compliant, and tagged and tested or there will be additional charges and/or you will risk not being allowed to operate on the day.

We bring in the specialists to assist in setup and compliance for our larger events - we need all the support we can get so you can have a great experience without interruptions to what you do best. We have been off for 3 years - so anticipate a really jam-packed event Oct-Dec, and will reassess food vendor pricing based on bookings come January.



approved stalls | vendors

FIND OUT ABOUT PACK IN

Once you are an approved stall holder and your payment has been received, you'll receive a Bloom Collective Welcome Pack.

This pack includes information about parking, your allocated arrival time, time schedules, waste management procedures and other information to assist you in setting up your site.

We will send you separate emails within the lead up to the event with the correct market flyers etc.

MARKETING SUPPORT

We are a desirable brand marketing and events firm. We can assist in any graphic design, marketing or display setup - we have a crew of designers for print and online, a community of printers and are only a phone call away. We've designed all the collateral for Bloom Collective over the years.

BLACK FOX CREATIVE

www.blackfox.nz | 027 255 4884



payments policy

PAYMENTS

Once your application has been submitted, our team will review it. You will be notified via email if you have been accepted or not approved, either way.

If accepted; You will receive an invoice for your selected dates. To secure and guarantee your booking payment must be received.

All payments must be made in full within 7 days of the invoice date or 7 days prior to the event, whichever occurs first. Your attendance will not be confirmed and promoted unless payment is received on time.

Cash payments are not accepted unless a prior relationship has been established and explicit approval has been communicated.

Overdue payments exceeding 30 days without reasonable communication will be sent to debt collection and you will risk not being able to attend future events.

BANK DETAILS

BNZ Cambridge

T/A Black Fox Creative

02-0368-0138198-002

Please use your stall name as reference.



cancellations policy

IF WE CANCEL

In the event we must cancel due to weather, we will endeavor to provide at least 4 hours' notice prior to the event start time. If cancellation occurs, your paid event booking will be credited to your next available date within the current season. Should no dates be available within the current season, the credit will be forfeited.

IF YOU CANCEL

If you can't make it, let us know via email info@blackfox.nz

For a credit, cancel at least 2 weeks in advance

Less than 2 weeks' notice requires you to find a replacement vendor/stallholder for a credit.

Less than 24 hours' notice means no refund, and you must pay the remaining balance or your account will be sent to debt collection. Credits will be applied to the next available date within the current season.

We do not offer refunds.

SICKNESS POLICY

If you're sick or think it's contagious, please cancel with ample notice. Cancellation due to sickness does not exempt you from the obligation to pay your fees. We understand things happen - however if you can provide any medical documentation, that is always appreciated and in some instances we may be able to review your booking obligations.



health & safety

It's a pretty big job keeping everyone safe.

You are responsible for your own site safety and food vendors - food safety, Council will keep us accountable from time to time. We only ask that you follow the instructions from management when asked.

Please read the fine print for more detailed information.

SMOKE FREE

There is to be no smoking or vaping inside or around your stall, and smoking is restricted to certain areas on the map.

POWERED STALLS

Any powered vendors or stallholders are to provide an appliance schedule - we have a form for this.

SIGN IN ON THE DAY

We've changed our sign-in process. We will provide a sign-in form with your welcome pack - the day or two before the event.

Vehicles will be allowed only once management has given the okay.

WASTE MANAGEMENT

Please take all your own waste home.



contact us

COMPLAINTS / FEEDBACK

If you should ever feel that we have breached these terms and conditions or if you have a raving review, please let us know immediately.

It is far easier for us all to make amendments at the time versus months down the track. It's like the ol saying - we don't know, what we don't know. So please bring it to our attention either in person, or via email. Please do not text us.

CONTACT US

Taz (Taryn Lyford)

T/A Black Fox Creative Limited

Bloom Collective

Phone 027 255 4884 (new number)

Email: info@blackfox.nz

Instagram: www.instagram.com/bloomcollectivemarket

Facebook: www.facebook.com/bloomcltvnz

Web: www.bloomcollective.co.nz

it's bloom
collective



the fine print



The content provided in this information pack is the intellectual property of Black Fox Creative and Bloom Collective and the Twilight Christmas Market.

The information (text copy, images and logos) provided must not be re-created, re-produced, re-published or distributed without the approval of the event managers.

This information pack has been prepared specifically so prospective Vendors or Stall Holders can further plan and find out more information about Bloom Collective Series. "Event management" or "event managers" refers to representatives from Black Fox Creative.

They have direct responsibility for the market and associated activities. "Vendors" or "Stall Holders" refers to any person(s) or organisation that is permitted to sell food or other items at the markets managed by Black Fox Creative.

Vendors may have a food truck or similar vehicle, or operate from a marquee or gazebo tent. Stall Holders may operate from a marquee or gazebo.

PROHIBITED GOODS FOR SALE

- Pirate audio or video DVD cassettes compact disc etc
- Goods that infringe any copyright registered trademark or design
- Firearms, ammunition, prohibited weapons for fireworks
- Drugs, drug aids, apparatus or literature
- Indecent or obscene articles or publications
- Laser pointers
- Goods or merchandise that cannot be sold by law, including those related to consumer protection

ATTENDANCE REQUIREMENTS

All Stall Holders are required to ensure they attend the market within your permitted and booked time period. Failure to attend the Market will forfeit their stall rights, without notification.

- A minimum of 14 days notice must be provided to

the Market Manager if a Vendor or Stall Holder cannot be present at the Market event and your stall fee will be transferred to the following event within the current season

- A stall can only be managed by a person or person(s) listed on the Vendor Registration Form and Licence

c. If you fail to show at a market and have not provided notice within the 14 day period, you will be issued no refund, no exceptions. It makes the market look unprofessional and disconnected when there are unplanned gaps.

d. In some cases we understand that unexpected things happen, so please advise us ASAP so that we can accommodate your needs and rearrange the markets. In this instance, the outcome of refund will be at the discretion of the Bloom Collective Market Management.

WHAT HAPPENS WHEN IT RAINS

The Market Manager has the right to close the market in exceptional weather conditions as required, without refund.

The Market Manager also reserves the right to alter the Market Layout as required including stall locations.

Rain Days - A decision will be made at 6am on any given Market day, at the latest, regarding bad weather forecasts.

If we have to cancel the market, all Stall Holders and contractors will be advised no later than 6am of the cancellation via email, telephone or text.

In this instance your understanding and co-operation is appreciated.

OPERATION RULES AND REGULATIONS

STANDARD FOR BEHAVIOUR

- No vendor, stall holder, staff or agent shall treat any person in the marketplace in any manner that is unkind, thoughtless, inconsiderate, rough, menacing, vulgar, profane, racist or abusive.



the fine print

- b. Babies and children are permitted behind the stall while their parents sell, as long as they do not create a safety hazard or disturbance to others, and must be supervised at all times
- c. No animals are permitted behind the food vendors sites. Leamington Domain has a dog on-lead permit, however management does not allow animals to be near the cooking environment, they are however able to be outside of the sites/stalls, and be on leads at all times, with the market goers
- d. Trading of sites must be approved by the Market Manager
- e. No smoking in the market place, there will be designated areas outside the market place
- f. No drinking alcoholic beverages in the market place, other than the licensed area, if associated
- g. No vendor, stall holder, staff, agent or performer shall be under the influence of illegal drugs or alcohol while selling, working or performing in the market place
- h. Permitted vendors or stall holders and their representatives are expected to immediately comply with all requests made by the market management, Waipa District Council, and Market Management. They may do all things necessary and proper to enforce and carry out procedures to follow up these requests
- i. The vendors and stall holders must comply with the provisions of all statutes, ordinances, regulations and by-laws relating to the use of the area for Bloom Collective, or other occupant and will also comply with the provisions of all licences, requisitions, and notices issued by the market management, Waipa District Council, and Market Management, in respect to the area or their use by the Vendor.

CUSTOMER SERVICE STANDARDS

- a. It is not permitted to sell or offer for sale anything that is of a filthy, unwholesome or deleterious nature: or to resort to trickery, concealment artifice

or untruth for the purpose of concealing or misrepresenting, or to conceal or misrepresent the true quality, size, weight, number and value of produce, goods wares or merchandise sold or offered for sale or to resort to any unfair dealings or to cheat any person in any manner whatsoever

- b. All products offered for sale must be safe, and have a safe life expectancy, if required and show quality of construction
- c. All customers are to be treated with courtesy, respect and kindness, even if they are not the same to you
- d. Vendors and stall holders are encouraged to display prices
- f. Stall Holders and vendors shall have written refund and exchange policies at their sale table
- g. Stall Holders and vendors shall provide a receipt if requested by customers
- h. Customer complaints that cannot be resolved amicably on site shall be immediately referred the market manager for handling
- i. Craft Stall Holders or their agents may be required to have a Market Stall Licence from the Waipa District Council, including all contact details posted in a position in the stall where it is fully visible to all customers
- j. All scales must be positioned in a manner so that the customer not only has a clear view of the scales but can also see the measure and price registered on the scale

LICENCE OF AREA ONLY

The use of Bloom Collective area by the Vendor or Stall Holder will relate only to their provided area and Bloom Collective shall at all times be entitled to use, occupy and deal with the remainder of the property without reference to the Vendor and the Vendor shall have no rights in relation to it, other than the rights of use provided by Bloom Collective Market management. You may only use the area for the purpose of business use in which you had made

the fine print



on the application.

NON TRANSFERABILITY

No permit licence or seniority position may be sold, traded, bartered or otherwise exchanged. Stall licences are not considered to be property and are absolutely non transferable. A Vendor cannot own or operate a commercial leasing space within the market.

INSURANCE AND INDEMNITY

- a. All insurances and licences need to be recently updated and copies of these documents forwarded to the Market Manager to hold on file
- b. Public liability insurance is compulsory for all food vendors
- c. The Vendor or Stall Holder agrees to occupy and use the area at their own risk and releases, they exempt Bloom Collective/Black Fox Creative Ltd liable for any claims or demands of any kind, and from all liability which may arise in respect to any accident, damage or injury occurring to any person or property in or about the area or the property.
- d. Workers compensation insurance license are the full responsibility of the Vendors or Stall Holders
- E. Any Vendor or Stall Holder which imply damages or does anything under the organisation of Bloom Collective / Black Fox Creative Ltd or in the area of the property which effects the insurance policy held by Bloom Collective management, could impose the cost being charged directly to the Vendor for resolution of the damage.

SECURITY

- a. Each Vendor and Stall Holder is absolutely responsible for the security of their own stock, personal belongings and operational procedure, including cash handling. Stalls should never be left unattended. Please ask your neighbour or txt management on the day if you need someone to mind your site while you duck out to use the bathroom for example.

HEALTH AND FOOD SAFETY

We are committed to the Health and Safety of not only our workers, visitors and customers, but also our vendors, therefore we require all vendors to provide details of how they intend to manage their hazards/risks while working on our site.

ALL STALLS AND VENDORS

Please provide, as soon as possible, confirmation and details in response to the following list:

1. All persons on site on behalf of your business/stall are fully conversant with onsite Health and Safety under the Health and Safety at Work Act 2015 and its regulation requirements.
2. The hazards/risks associated with our work on our site are emailed (or attached). Those hazards/risks that cannot be eliminated will be minimized by these controls (Substitute, Isolate, Engineering Controls, Administrative Controls, PPE).

In approval of your attendance you accept the following:

You are aware of your obligations and responsibilities and will comply with the Health and Safety at Work Act 2015 and its subsequent additions and amendments, all industry Codes of Practice and Regulations, and will hold the relevant certification and permits for the work to be carried out.

You will provide your Workers with the appropriate personal protection equipment, and ensure that they will be fully trained and competent to use the machinery, equipment, tools and substances necessary to carry out the work that this application covers.

Your Workers shall agree to attend all site inductions and be bound by any site specific rules including:

- reporting any incident or near miss, and
- reporting any potential hazard that has been identified during the course of our business, and

the fine print



attending any drug and alcohol screening test in accordance with the clients health and safety policy

You will ensure that any Subcontractors you may use will adhere to these requirements.

You will seek approval from the event site management for disposing of any waste onsite arising from the contract.

FOOD VENDORS

All operators selling food must have one of the following;

Existing registration under the Food Hygiene Regulations 1974

A food control plan (template or custom)

National programme 1,2, or 3

Exemption because e.g. uncut fruit & vegetables sales or they are fundraising (proof may be needed)

Food Safety Programme under the food Act 1981

Risk Management plan under the Animal Products Act 1999

You can obtain further information from www.mpi.govt.nz and the "where do I fit?" tool.

Thank you for taking the steps to make our events safe, and enjoyable.

FINAL TERMS AND CONDITIONS

The management of Bloom Collective reserves the right to postpone, or cancel any given event due to weather or unforeseen circumstances. This is entirely at their discretion, and can be without refund.

If you are not able to meet your obligations of attendance for any reason, and have not informed us that you are unable to attend a market without 24 hours notice prior to the event, Bloom Collective organisers 'Black Fox Creative Ltd' may decide to reconsider your site allocation for the event, or be cancelled without refund, or may still demand payment.

If by any means you do not follow any given instructions of market management, or abide by the procedures and policies set out in any and all of the document you have been provided with, including but not limited to our agreements, this information pack, welcome pack, emails and other documents, market management reserve the right to terminate your subscription without a refund.

The Vendor or Stall Holder agrees that they shall not pursue at any point conflicting operational models to that of Bloom Collective, or other events of Black Fox Creative Ltd. That is not replicating any events, intellectual property, including branding, images or by way of form of copyright acts.

No warranty or representation expressed or implied has been or is made by Bloom Collective that the area is now suitable or will remain suitable or adequate for use of, the Vendor or Stall Holder will comply with the by-laws or ordinances, other requirements of any authority have jurisdiction.

DISCLAIMER

Your application must be completed in detail with all relevant information and photographic evidence of all your products you wish to sell, for further consideration of the market manager.

If any incorrect or misleading information is received or deemed to not accurately describe the product that is presented at The Twilight Christmas Market, your position will be revoked immediately and you will be asked to leave the event series.

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